



Evolving an Entire Industry with an Online Community

WHO THEY ARE

The Society for Industrial and Organizational Psychology (SIOP) is the premier membership organization for those practicing and teaching I-O psychology. SIOP's mission is to enhance human well-being and performance in organizational and work settings by promoting the science, practice, and teaching of I-O psychology. The society creates a forum for collaboration and serves as a focal point for the design and dissemination of high-quality, evidence-based HR and organizational solutions that enable I-O psychologists to continuously innovate and have a positive impact on both organizations and society.

WHAT THEY WANTED

SIOP wanted a central hub that provides its members with year-round access to many of the conversations and partnerships that typically occur at their annual conference. They wanted a hub that provides their members with the ability to connect and discuss common interests. It would be the home for I-O resources and discussions, available in real-time, every day.

HOW THEY DID IT

DNN's online community solution (Evoq Engage) enabled SIOP to quickly configure social community capabilities (e.g. weeks instead of months or years). Using DNN's API, SIOP built an integration between Evoq Engage and SIOP's external member database.

PRODUCTS IMPLEMENTED



A networking and discovery site for an entire industry

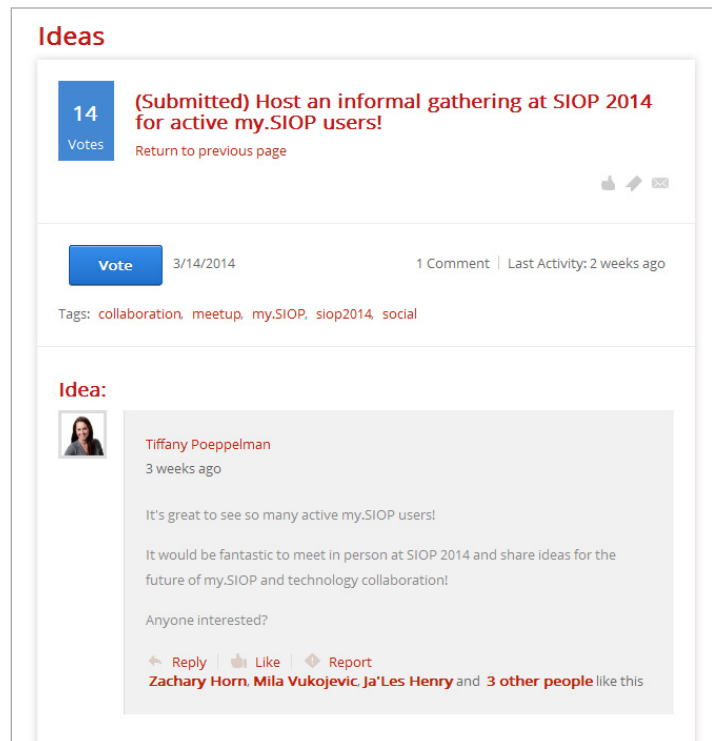
Traditionally, SIOP's annual membership of 8,000+ I-O psychologists had a single opportunity to network and develop new industry connections: the Annual Conference. The my.SIOP online community has enabled members to stay current on industry news and discover new industry contacts. The online community has established hundreds of new connections that would not have happened otherwise.

SIOP's hub for partnering on collaborative research

my.SIOP has become the de facto SIOP location for finding peers to collaborate on joint research. In the past, SIOP members would await the Annual Conference or use their network of contacts to identify new opportunities to collaborate. Now, they can visit the online community to tap into the entire membership.

The permanent home base for an entire society

Some SIOP members are active on Twitter. Others are "regulars" on LinkedIn. While Twitter and LinkedIn are valuable, status updates on LinkedIn and 140 character tweets did not facilitate meaningful and sustained conversations. my.SIOP serves as the home base for the Society, where new ideas and meaningful conversations unfold.



Ideas

14 Votes


(Submitted) Host an informal gathering at SIOP 2014 for active my.SIOP users!

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Vote 3/14/2014 1 Comment | Last Activity: 2 weeks ago

Tags: [collaboration](#), [meetup](#), [my.SIOP](#), [siop2014](#), [social](#)

Idea:

 **Tiffany Poepelman**
3 weeks ago

It's great to see so many active my.SIOP users!

It would be fantastic to meet in person at SIOP 2014 and share ideas for the future of my.SIOP and technology collaboration!

Anyone interested?


[Reply](#) [Like](#) [Report](#)

Zachary Horn, Mila Vukojevic, Ja'Les Henry and **3 other people** like this

Selected Features:

Events

With 8,000+ annual members throughout the world, chances are there's a related event in your area. SIOP uses the Events feature to list key events (e.g., the Annual Conference), while members are empowered to publish regional events that other members can discover and attend.



Tiffany Poeppelman
2 months ago

May 4 - 7, 2014

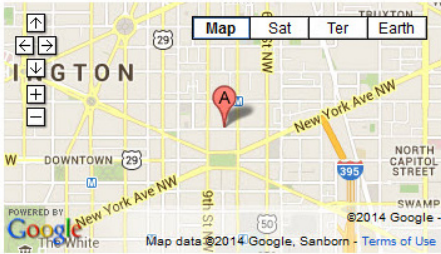
Walter E. Washington Convention Center, Washington, District of Columbia

Seats: Unlimited

The ASTD 2014 International Conference & Exposition brings the industry to life. Each aspect of the industry is covered for every level of professional from dean to student.

At ASTD 2014, join more than 9,000 of your learning colleagues from around the world in Washington, D.C., May 4-7, 2014, to share best practices and insights. You'll learn from industry leaders, and industry luminaries. ASTD 2014 will provide the tools and resources to move you and your organization forward.

[Reply](#) | [Like](#) | [Report](#)
Melissa Cuesta and **David Nershi** like this



Ideas

SIOP members actively use the Ideas feature to publish suggestions on my.SIOP and to collaborate around industry topics and related research.

Ideas

14
Votes

(Submitted) New Webcast Series: Funding for I-O Psychologists in Education Research

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Vote

1/3/2014 | 29 Views
4 Comments | Last Activity: 2 days ago

Tags: [Education](#), [Funding](#), [research](#), [Webinars](#)

Idea:




Zachary Horn
2 months ago

The National Center for Education Research is releasing an RFA this Spring to fund research projects focused on teaching and teachers. They recently reached out to SIOP noting that I-O experts (both academic and applied) rarely get involved, but offer a unique perspective that should be included on research teams that investigate teachers and teaching as a profession. To get I-O Psychologists involved, they offered to host one or more webinars to discuss the role I-O Psychology experts can play on research projects focused on teaching and teachers – as well as describe funding opportunities. SIOP is exploring partnering to start this Webcast Series in the Spring.

[Reply](#) | [Like](#) | [Report](#)
Zachary Horn, Richard Chambers, Derrick Lewis and **4 other people** like this

Comments



Tiffany Poeppelman
2 months ago

Fantastic news Zack! This is a great idea!


[Reply](#) | [Like](#) | [Report](#)
Zachary Horn likes this

Answers

Got a question? What better way to get an answer than to share it with 8,000+ professional colleagues? my.SIOP uses Evoq Engage's Answers feature to solicit questions (and their corresponding answers) from member users.


- Ideas
- Discussions
- Answers
- My Groups
- All Groups
- My Committees

Got Questions ?



About my.SIOP?




Use the "my.SIOP" search term or tag. If answers don't exist, ask away!



About Membership?

Search first for any

Questions & Answers


Search for anything on my.SIOP   

[Return to previous page](#)

3/14/2014 | 6 Views | 1 Answer | Last Activity: 3 weeks ago, **Zachary Horn**

Tags: [Directory](#), [FAQ](#), [my.SIOP](#), [Search Anything](#)




Question:




Zachary Horn
3 weeks ago

0

How can I easily search everything at once on my.SIOP (e.g., members, documents, answers, ideas, etc.)?

 Like |  Report |  Comment

Richard Chambers and **Tammy Allen** like this

 [Add an Answer](#)



A roadmap assembled by SIOP to educate members on what's available in the my.SIOP online community.

“ If we can improve the way we communicate as a profession, we can evolve the profession itself. DNN’s Evoq Engage enables us to do just that. **”**



Zack Horn
Chair of the Electronic Communications Committee
SIOP