

# What's New in Evoq 9.1

## PRODUCT UPDATE

Evoq 9.0 was a major product release that included Liquid Content™, Visualizers, a re-imagined admin experience and updated Analytics. Evoq 9.1 introduces important new features, including multi-channel publishing, new connectors, import/export and enhancements to Form Builder and Analytics.

### Multi-Channel Publishing and Analytics

- **Multi-Channel Publishing**

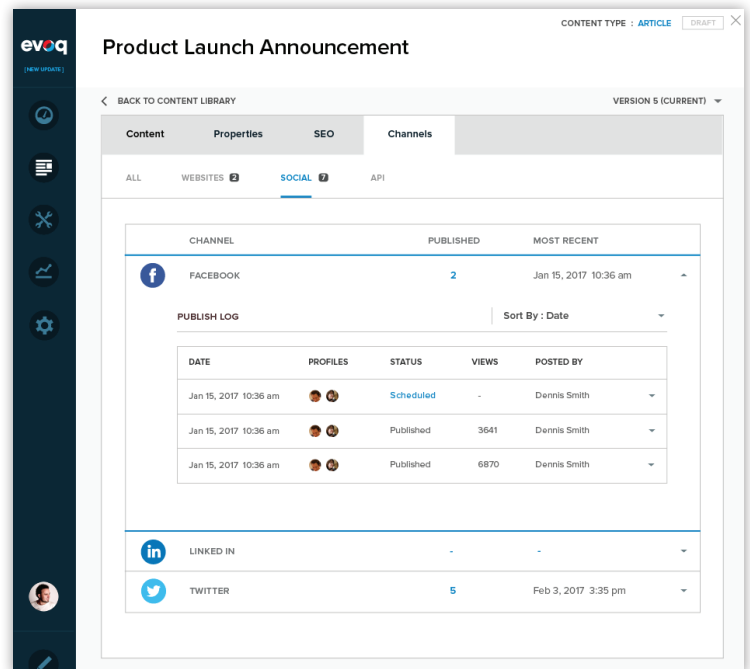
Evoq 9.1 includes new Liquid Content™ Channels, which provide “out of the box” publishing capabilities beyond websites and intranets. Evoq 9.1 publishes seamlessly from Liquid Content™ to Facebook, Twitter and LinkedIn. In addition, Liquid Content can generate an HTML embed code to publish an individual content item on any website, including those managed by another CMS.

- **Multi-Channel Content Analytics**

Within each content item in Liquid Content™, the “Channels” tab displays the channels on which the content lives: website, social networks, apps and more. Evoq tracks how many times content has been shared and how much engagement it is receiving.

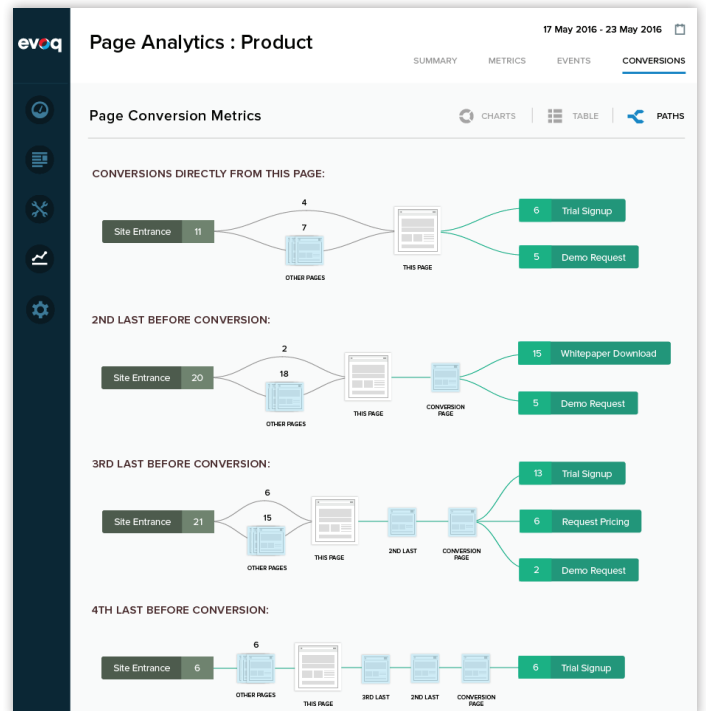
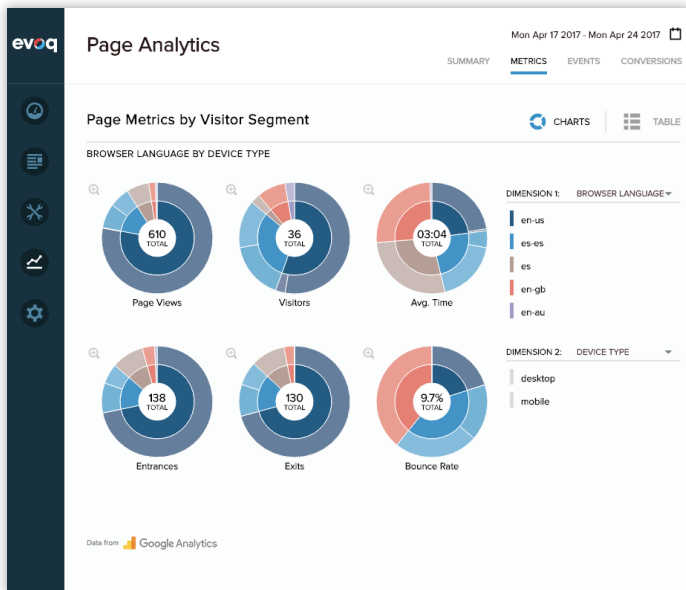
- **REST API**

API Keys allow other applications to use our REST API to access and retrieve content stored in Liquid Content. The REST API enables Evoq to be used as a headless CMS. For example, developers can create an Alexa Skill, to have the Amazon Echo use our REST API to access content stored in Liquid Content.



## Enhancements to Evoq Analytics

To complement the data we render in tabular format, we added an assortment of color-coded charts. Charts will update in real-time as users change dimensions or date ranges. Conversion tracking has been enhanced to include segmentation by individual conversion metrics, along with visitor path analysis to show the influence of a page on conversions.



## Additional Liquid Content Enhancements

- **Content Item Version History**

Liquid Content now saves a detailed version history for every change made to a content item. Users can review the full version history and roll back a content item to a specific version number.

- **Visualizer Import/Export**

When managing multiple sites, our new import/export feature enables you to copy a visualizer from one site to another. On the origin site, the visualizer is exported to a ZIP file. On the destination site, the ZIP file is imported, which makes it available across the site.

- **In-Context Editing**

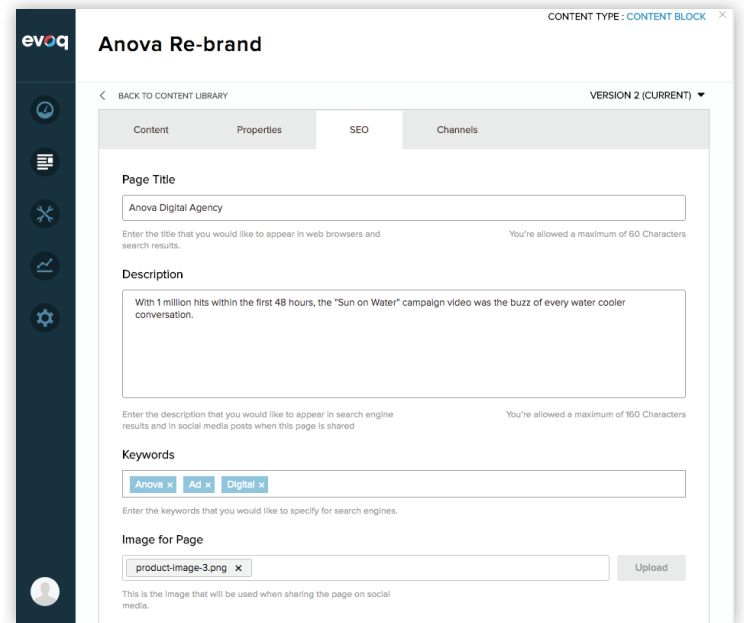
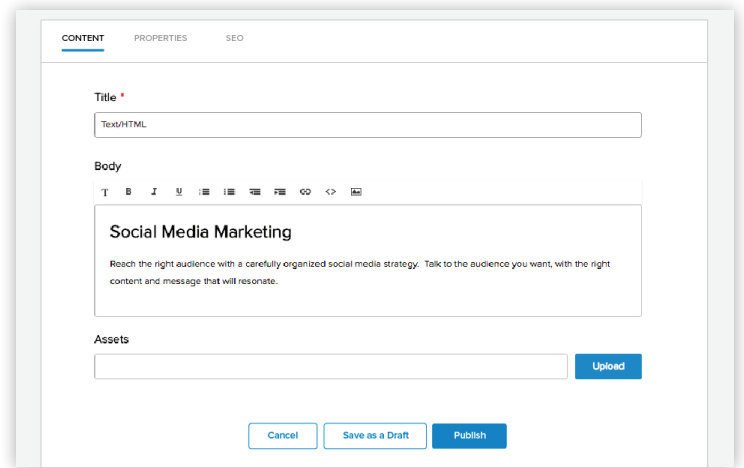
Users can now add content, edit content and manage visualizer settings directly from the module on the page. Module permissions can restrict access to visualizer front-end changes and updates to the content item. Making a change to the content or visualizer triggers workflow and versioning, to allow for content approval and version history.

- **Auto-Suggestion for Tags**

For List or List/Detail visualizers, Evoq suggests tags for filtering content elements. The suggestions are based on the pre-existing tag structure, along with the tags in use on the current version of the page.

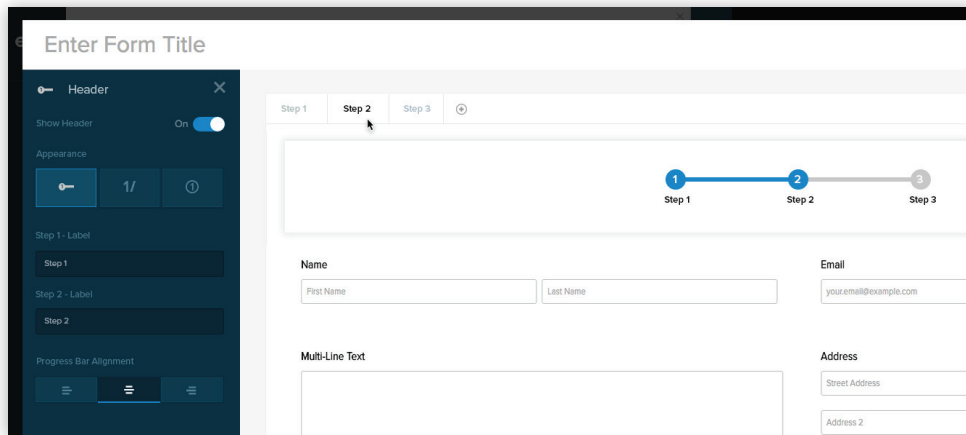
- **Open Graph Protocol (OGP) Tags for Content Items**

Liquid Content can now assign Open Graph Protocol (OGP) tags to content items. The presence of OGP tags populate key attributes (e.g. title, description, image) when content is shared on social networks, such as Twitter, Facebook and LinkedIn.



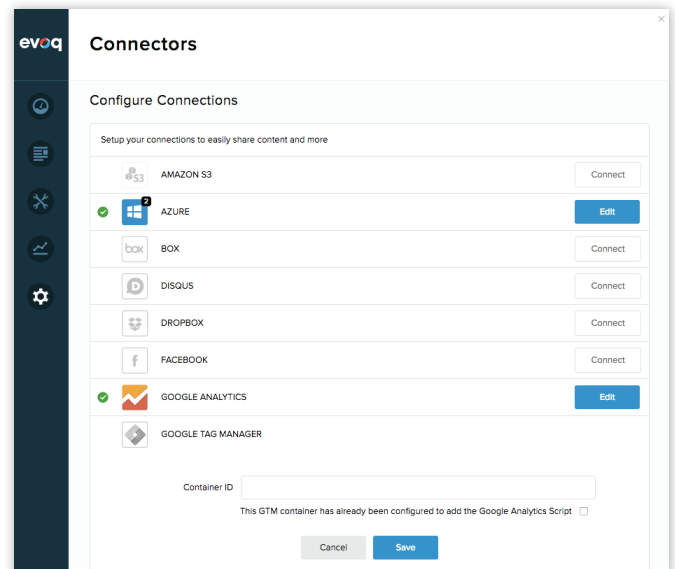
## Multi-Step Forms

Form Builder has been enhanced to create forms with multiple steps. This feature can be useful for implementing surveys, questionnaires and quizzes. Users define the details of each step, and can see form results on a step-by-step basis.



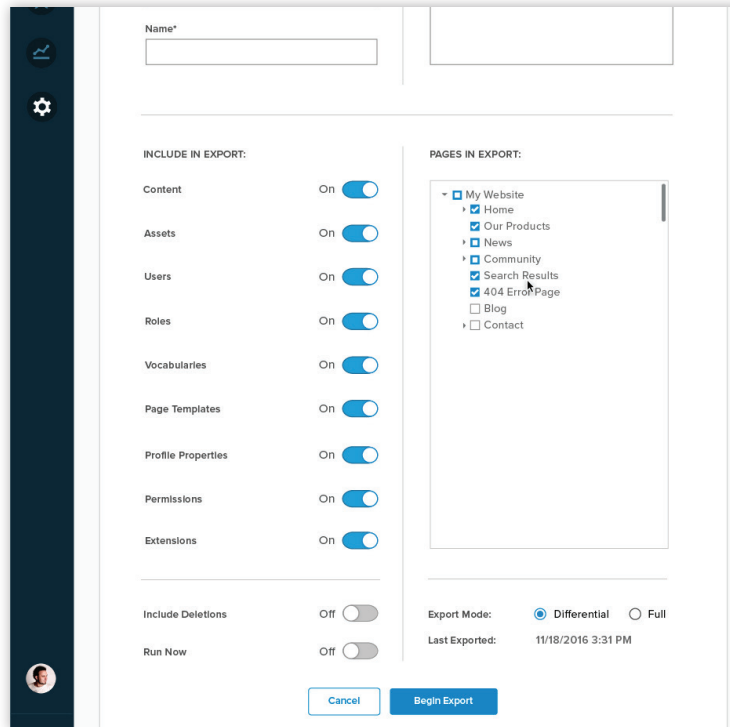
## New Connectors

- Enhancement to Folder Provider Connectors**  
 Our folder provider connectors (e.g. Box, Dropbox, Amazon S3, Azure) now support multiple instances. For example, for files stored at Dropbox, you can connect Evoq to two different Dropbox accounts within your organization, which can be mapped to distinct folder paths.
- New Google Tag Manager Connector**  
 Google Tag Manager gives you the ability to add and update third party tags (i.e. HTML code) that you place on your site for conversion tracking, site analytics, remarketing, and more. The new Google Tag Manager (GTM) connector helps marketers manage the third-party tags on their Evoq site.



## Site-Level Import and Export

Evoq includes a new module for exporting and importing entire sites. Users can select granular items, such as Content, Assets, Users, Roles and more. This export is generated into a ZIP file, which can then be imported to another Evoq site.





## About DNN Software

DNN provides a suite of solutions for creating rich, rewarding online experiences for customers, partners and employees. DNN products and technology are the foundation for 750,000+ websites worldwide. In addition to our commercial CMS and social community solutions, DNN is the steward of the DNN Platform Open Source Project.

155 Bovet Road  
San Mateo, CA 94402  
650.288.3150

